



AMERICAN LEGION AUXILIARY—DEPARTMENT OF ARKANSAS

1415 West Seventh Street—Little Rock, Arkansas 72201

Mail: P.O. Box 1010—Little Rock, Arkansas 72203

Telephone: 501-374-5836 Fax: 501-372-0855

Email: arkaux@att.net Website: www.auxiliary.arlegion.org

Denise “Dee” Smith

Ada Heath

Department President 2022-2023

National Executive Committeewoman 2022-2023

February 16, 2023

Dear Members,

I want to thank each of you for making the first half of my year as your president a most incredible time in my life. I’ve enjoyed representing all of you here in Arkansas and at National. Getting to know you better has been a joy. You are a true inspiration to me. You are the life’s blood of this organization. You are the ones who keep our mission work and programs alive and thriving!

In this mailing, we have included the forms that we believe you will need for the next couple of months. If we have left out anything that you feel you need, please call or email right away. Included are:

1. 100th Anniversary Celebration Invitation (a.k.a. Spring Conference)
2. 2024 Unit Data form and worksheet
3. 2024 Unit Officers Certification form
4. 2024 Unit Committee Chairman List form
5. 2023 Remaining important dates information (Save the Dates--Distributed at Mid-Winter)
6. 2023 Poppy order form (Distributed at Mid-Winter and previously mailed)
7. Request for President’s Visit form (Distributed at Mid-Winter and previously mailed)
8. “Sowing the Seeds of Leadership” Workshop flyer (distributed at Mid-Winter)
9. Unit Member of the Year form (distributed at Mid-Winter)
10. Americanism Essay Contest flyer (distributed at Mid-Winter)
11. Legislative Report, Congressional District Map and Information, Legislative Unit Contact form
12. Membership—Spring Update
13. Year-End Impact Report Forms from the National website

There is a whole lot of information here for you to go over. Much of this has deadlines attached to it. Please do your best to read through this packet and use the appropriate forms for filing your Unit information with our Department HQ promptly. We need this information to serve you properly.

We have tried to fill your requests and needs this year. And we know that you have worked hard to help our department be the best it can be in serving our veterans, military, and their families. Membership is the key to service, and we are slowly making headway toward our 2022-2023 National membership goal. Let's look at the numbers, please.

We are at 75.39% of our department membership goal which is less than 10% away from 85% membership! We have until March 15th to get there according to National.

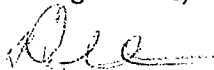
Many of you sent birthday gifts to me. I asked for membership renewals and new members, and you sent 83 of them just last week! And I know some are still in the mail and lagging due to USPS delays. Thank you very much for your gifts!!!!

We only need 1731 paid memberships to get to that 85% mark. We have 1535 paid memberships as of this writing. We need only 196 more paid memberships to make it! We can do this. If we could find 83 for my birthday week, surely, we can find 49 per week for the next 4 weeks. That's 49 shared by 71 Units—one renewal or new member or rejoin per unit per week and we are there! And your unit will benefit from the added numbers as well!

Our department was last at 100% of our membership goal in 2012. It's been more than a decade. This is our 100th-year anniversary. When we make our goal, I believe it will be a strong statement that we are here to stay for another 100 years. I promised you that the Department of Arkansas would be noticed this year. Membership gives us a louder voice with which to advocate for our veterans and military. And that, along with the other work we've done, will have National and 51 other departments looking our way.

For more information on how to increase unit membership, please call us. I know you'll be happy that you did.

With gratitude,



President Dee



YOU ARE INVITED TO CELEBRATE

100 YEARS OF SERVICE

of the American Legion Auxiliary

Department of Arkansas

Saturday April 22, 2023

Arkansas State Veterans Home

2401 John Ashley Drive

North Little Rock, Arkansas

10:30 a.m. to 2:30 p.m.

Registration for members is 10:00 a.m.

Guests sign-in upon arrival

Join us for short speeches by guests along with informational tables and displays about the American Legion Auxiliary mission and programs.

Light refreshments will be provided.

Information packets will be available for members.

American Legion Auxiliary
Department of Arkansas
2024 Unit Data Form – Direct Billing
(Please type or write with black or blue ink.)

By submitting this form, the Unit understands that the dues amounts listed below will be printed on the Membership Renewal Notice Remittance form for the 2024 membership year mailed from the National American Legion Auxiliary. Please complete the following:

Senior dues = \$18.00 for National + \$11.00 for Department + \$_____ for Unit = \$ _____ TOTAL DUES
Junior dues = \$ 2.50 for National + \$ 2.50 for Department + \$_____ for Unit = \$ _____

Notices are mailed to senior members of your Unit. No change in the total dues or the address to which the dues are to be sent can be made after April 14, 2023.

District # _____ Unit # _____ Unit City _____

Name of individual in the Unit to receive membership dues:

Contact information for individual:

Address: _____

City _____ State _____ Zip _____

Phone Number: _____ Email: _____

Signature of Unit Officer

Title

Date

NOTE: This completed form must be received in the office NO LATER THAN APRIL 14, 2023.

Mail to: American Legion Auxiliary – Department of Arkansas
P.O. Box 1010
Little Rock, AR 72203

or

FAX to: 501-372-0855

KEEP A COPY FOR YOUR RECORDS

Your Unit must vote on any increase in unit membership dues and the changes must be reflected in your governing documents.

2024 Senior Dues:

\$18.00 National + \$11.00 Department + \$_____ Unit = \$_____ (total dues)

2024 Junior Dues:

\$2.50 National + \$ 2.50 Department + \$_____ Unit = \$_____ (total dues)

If your Unit does not return the 2024 Unit Data Form before the deadline, and your current total dues do not total \$29.00 for Seniors and \$5.00 for Juniors, the National dues will still increase and your total dues on your membership renewal statement will reflect the increase. Only a unit – not the Department -- can vote on and increase a unit's dues. There is no increase in Department dues this year.

To help offset the increase in dues for the National American Legion Auxiliary, think outside the box. Consider having a fund raiser.

American Legion Auxiliary – Department of Arkansas
1415 West 7th Street, Little Rock, AR 72201
Mail: P.O. Box 1010, Little Rock, AR 72203
Phone: 501-374-5836 Fax: 501-372-0855 Email: arkaux@att.net

Unit Charter Name _____ Unit City _____ Unit # _____

District # _____ Senior Dues _____ Junior Dues _____

Unit Officer Certification Form 2023-2024

President: Name, phone# and email _____

Address: _____

1st Vice President: Name, phone # and email _____

Address: _____

2nd Vice President: Name, phone # and email _____

Address: _____

Secretary: Name, phone # and email _____

Address: _____

Treasurer: Name, phone # and email _____

Address: _____

Who are dues sent to: Name, phone # and email _____

Address: _____

Chaplain: Name, phone # and email _____

Address: _____

Historian: Name, phone # and email _____

Address: _____

Parliamentarian: Name, phone # and email _____

Address: _____

Sergeant-at-Arms: Name, phone # and email _____

Address: _____

Send completed form to Department Headquarters before June 27, 2023

Department Bylaws, Article V, Unit Organization

Section 6. Officers of the Unit shall be elected annually by the time of the last regular meeting of the fiscal year and shall take office not later than the same time as the Department officers. It shall be the duty of the unit secretary to certify to Department Headquarters, on forms provided for that purpose, the names, addresses and phone numbers of the newly elected officers immediately following their election and not later than 10 days after Department Convention.

Signed: _____ Date: _____

Unit President or Secretary

American Legion Auxiliary – Department of Arkansas
1415 West 7th Street, Little Rock, AR 72201
Mail: P.O. Box 1010, Little Rock, AR 72203
Phone: 501-374-5836 Fax: 501-372-0855 Email: arkaux@att.net

Unit Charter Name _____ Unit City _____ Unit # _____

Appointed Unit Committee Chairman List 2023-2024

Americanism: Name, phone # and email _____
Address: _____
Aux Emergency Fund: Name, phone # and email _____
Address: _____
Children & Youth: Name, phone # and email _____
Address: _____
Community Service: Name, phone # and email _____
Address: _____
Constitution & Bylaws: Name, phone # and email _____
Address: _____
Education: Name, phone # and email _____
Address: _____
Finance: Name, phone # and email _____
Address: _____
Girls State: Name, phone # and email _____
Address: _____
History: Name, phone # and email _____
Address: _____
Jr. Activities: Name, phone # and email _____
Address: _____
Leadership: Name, phone # and email _____
Address: _____
Legislative: Name, phone # and email _____
Address: _____
Membership: Name, phone # and email _____
Address: _____
National Security: Name, phone # and email _____
Address: _____
Past President's Parley: Name, phone # and email _____
Address: _____
Poppy: Name, phone # and email _____
Address: _____
Public Relations: Name, phone # and email _____
Address: _____
Service for Veterans: Name, phone # and email _____
Address: _____
Veterans Affair & Rehabilitation: Name, phone # and email _____
Address: _____



DEPARTMENT OF ARKANSAS - SAVE THE DATES 2023

- March 1, 2023 American Legion Auxiliary Children of Warriors National Presidents' Scholarship Online Applications —form and submission—due and will close as of March 1st, 2023 at 11:59 p.m. Eastern Time with NO exceptions. (Applications online at www.legion-aux.org)
- March 1, 2023 ALA Spirit of Youth Scholarship for Junior Members, ALA Non-Traditional Student Scholarship and ALA Junior Member Loyalty Scholarship applications must be completed and submitted to UNIT Presidents on or before March 1, 2023. (Applications online at www.legion.aux.org)
- March 1, 2023 Americanism essays due to local Units for judging and forwarding to Department.
- March 15, 2023 Selected entries for each unit for all ALA National Scholarships are due to the Department from Units on or before March 15, 2023. No Exceptions.
- March 18, 2023 "Sowing Seeds of Leadership" Workshop, Registration 9:00 a.m., 9:30 a.m.-3:00 p.m., NLR Justice Center, 1 Justice Center Dr., NLR, AR.
- March 30, 2023 Department Scholarship Applications must be received in the Department Office no later than this date. Only ONE application per Unit will be accepted.
- April 22, 2023 Spring Conference, Arkansas State Veterans Home, 2401 John Ashley Drive, North Little Rock, AR. Spring 100-Year Anniversary Celebration! 10:30 a.m. to 2:30 p.m. Registration 10:00 a.m.
- April 25, 2023 Unit delegate strength for Convention will be based on membership as of this date.
- May 1, 2023 Unit Member of the Year entries are due to Department Headquarters no later than May 1, 2023
- May 15, 2023 VA&R Most Outstanding Unit VA&R Program award submission due to VA&R Committee Chair, Patricia Murray.
- May 28 – June 2 Girls State—Session begins on May 28, 2023, and ends June 2, 2023
- May 29, 2023 T.A.P.S., 3:00p.m.CT — Play Taps in your community or at Post/Unit.
- June 1, 2023 Service Member of the Year Award – The nominating form, along with all supporting documentation, must be completed and submitted by June 1, 2023. (Application online at www.legion.aux.org)
- June 16 & 17, 2023 Department Convention at Wyndham Riverfront Hotel North Little Rock, AR (Friday– Saturday).



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Department of Arkansas**

(Mailing address) P. O. Box 1010
Little Rock, AR 72203
(Physical address) 1415 West 7th Street
Little Rock, AR 72201

501-374-5836 Fax: 501-372-0855
Email: arkaux@att.net

Poppy Order Form

Spring 20 _____

Fall 20 _____

Unit Name _____ Unit Number _____ District _____

Enclosed is check number _____ in the amount of \$ _____
for _____ (number of poppies) poppies at \$30.00 per 100 poppies)

Payment must be received before poppies are mailed or picked up at Department Headquarters

*Please promptly remit 35% of net poppy proceeds to Dept. HQ in support of VA&R Fund

Make check payable to ALA Department of Arkansas

Mail Poppies To: Name _____

Address _____

City _____ Zip _____

Phone _____ Email _____

Poppies will be picked up at Department Headquarters-call to arrange pickup.

Unit		Retain a copy of this form for your Unit File
Department Use		Date Received _____ Check # _____ Date Mailed to Unit _____
		Date picked up by Unit _____



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Department of Arkansas

(mailing) PO Box 1010, Little Rock, AR, 72203

(physical) 1415 West 7th Street, Little Rock, AR, 72201

Phone: 501-374-5836 | Fax: 501-372-0855 | email: arkaux@att.net

REQUEST FOR VISIT FROM DEPARTMENT PRESIDENT

Unit Name and Number requesting visit: _____

Unit physical address: _____

Unit mailing address: _____

Unit phone number: _____

Unit contact name: _____

Contact phone number: _____

Contact's unit position (President, Vice President, etc.): _____

Date requested: _____

Time requested: _____

Location address: _____

City: _____

Number of members: _____

Special requests: _____

All requests must be submitted to Department Headquarters at least two weeks prior to the requested date. Should the President not be available on the date requested, the President will contact the Unit contact and schedule a date that is available.

SAVE THE DATE!

Sowing the Seeds of Leadership Workshop

Saturday, March 18, 2023

North Little Rock Justice Center
1 Justice Center Drive
North Little Rock, AR 72114

Registration 9:00 a.m.

Workshop 9:30-3:00

Bring your own lunch, drinks will be provided.

Presented by the Leadership Committee

Patricia Murray

Carol Westergren

Lisa Evridge

Great Leaders Focus on the Seeds not the Flowers



UNIT MEMBER OF THE YEAR

Rules for honoring a “Unit Member of the Year” who provided outstanding service to our organization.

- Only “Senior” members in good standing are eligible. Current membership must be paid. Years of membership are not a part of the criteria. Nominee may be a new member. **Nominee cannot have obtained a leadership role higher than Unit President (cannot have held a District or Department office or been appointed to a District or Department Committee).**
- 1. Selection is based on accomplishments, activities, etc. for the current 2022-2023 administrative year.
- 2. The Unit must submit a narrative of 1,000 words or less describing the nominee’s accomplishments and activities along with the nominee’s name and address.
- 3. The President must sign the entry form, unless the nominee is the president, and in that case, the Secretary must sign the form.
- 4. Each Unit may submit only one entry for its “Unit of the Year” nominee.
- 5. All entries must be **RECEIVED** no later than **May 1, 2023** in the Department Headquarters. Entries may be mailed or emailed.

A Unit Member of the Year from each Department is recognized annually at the National Convention

NOMINATION FOR UNIT MEMBER OF THE YEAR

Nominee Name _____ Unit # _____

Nominee Address _____

Unit Name and Location _____

Unit required signature _____

Position/Title _____

Mail completed form with narrative to:

Email completed form with narrative to:

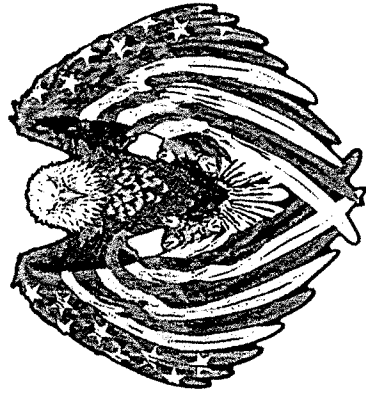
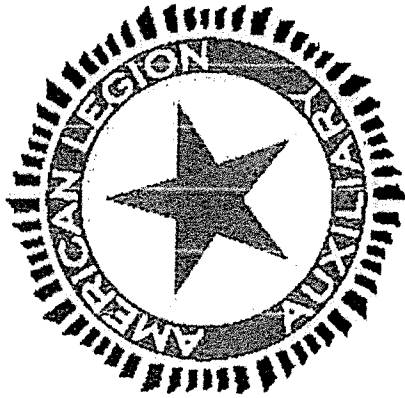
ALA Department of Arkansas
P O Box 1010
Little Rock, AR 72203

arkaax@att.net

Unit member of the year is chosen by the Leadership Committee.

AMERICANISM ESSAY CONTEST

WHAT DOES PATRIOTISM
MEAN TO YOU?



STATE WINNER RECEIVES \$50 AND ENTERANCE IN NATIONAL CONTEST

ESSAY IS DUE TO
LOCAL AUXILIARY NO
LATER THAN

3/1/23

GRADES 3-12

3 & 4 - 150-250

5 & 6 - 250-300

7 & 8 - 350-400

9-12 - 450-500

WORDS PER ESSAY



**AMERICANISM ESSAY CONTEST
2023 Cover Sheet**

Each year, the American Legion Auxiliary (ALA) sponsors an Americanism Essay Contest for students in grades 3-12, including students with special needs. Grade levels are divided into six classes. One award in each of the six classes will be presented in each division. Winners will receive \$50 and a \$50 donation in the student's name will be made to the Children of Warriors National Presidents' Scholarship fund. National winners will be posted at www.ALAforVeterans.org after convention.

Essay Title: *"What does patriotism mean to you?"*

Essay Classes:

Class	Grade Level	Word Requirement
I	3 and 4	150-250
II	5 and 6	250-300
III	7 and 8	350-400
IV	9 and 10	450-500
V	11 and 12	450-500
VI	Students with special needs	Word count should correspond with student's grade level.

Essay Checklist:

- Class competing in _____
- Sponsoring ALA unit _____
- Typed or neatly written essay conforming to the word requirement for class
- Completed essay coversheet as first page of essay
- Word count of essay _____
- Due date for student to return to ALA unit _____

To Be Completed by the Student/Parent:

Student Name: _____

Address (Street, City, State, Zip): _____

E-mail Address: _____

Phone: _____

School Name: _____

School City/State: _____

Teacher Name and Signature: _____

Auxiliary Use Only (Must be completed for entry to be considered.):

Sponsoring Unit Name/Number: _____

Signature of Unit Americanism Chairman: _____

Unit winner due to Department on: _____ Department: _____

Signature of Department Chairman: _____

Department winner due to National Americanism Division Chairman by April 15, 2023

Arkansas American Legion Auxiliary

Department Legislative Committee Mid-Winter Report 2023

In addition to the position of Department Legislative Chair, I am a member of the Auxiliary Mini Council and The American Legion Legislative Council. As Department's Legislative Committee chair, I have attended the Auxiliary's virtual legislative meetings and communicated with national legislators to encourage support for bills that are in conjunction with The American Legion's Legislative Agenda. My role as a member of the Legislative Council is to maintain a legislative relationship with Senator John Boozman in particular although I do contact other representatives.

I'm going to highlight just a five bills that were passed this past year that you may find of interest and importance:

PACT Act- Provides health care and benefits for veterans that were exposed to burn pits and other toxins

National Defense Authorization Act (NDAA)- This important bill provides an increase in pay to the military members and funding to purchase long overdue new equipment such as planes and ships and much, much more.

MAMMO Act- This bill provides better breast health for service members and veterans

Burial Equity for Guard and Reserves Act- Allows Guard and Reserves to be buried in State Military Cemeteries

Veterans Benefits Improvement Act- Improves the backlog of veterans' claims for disability compensation and shortens the timeline for decisions on claims

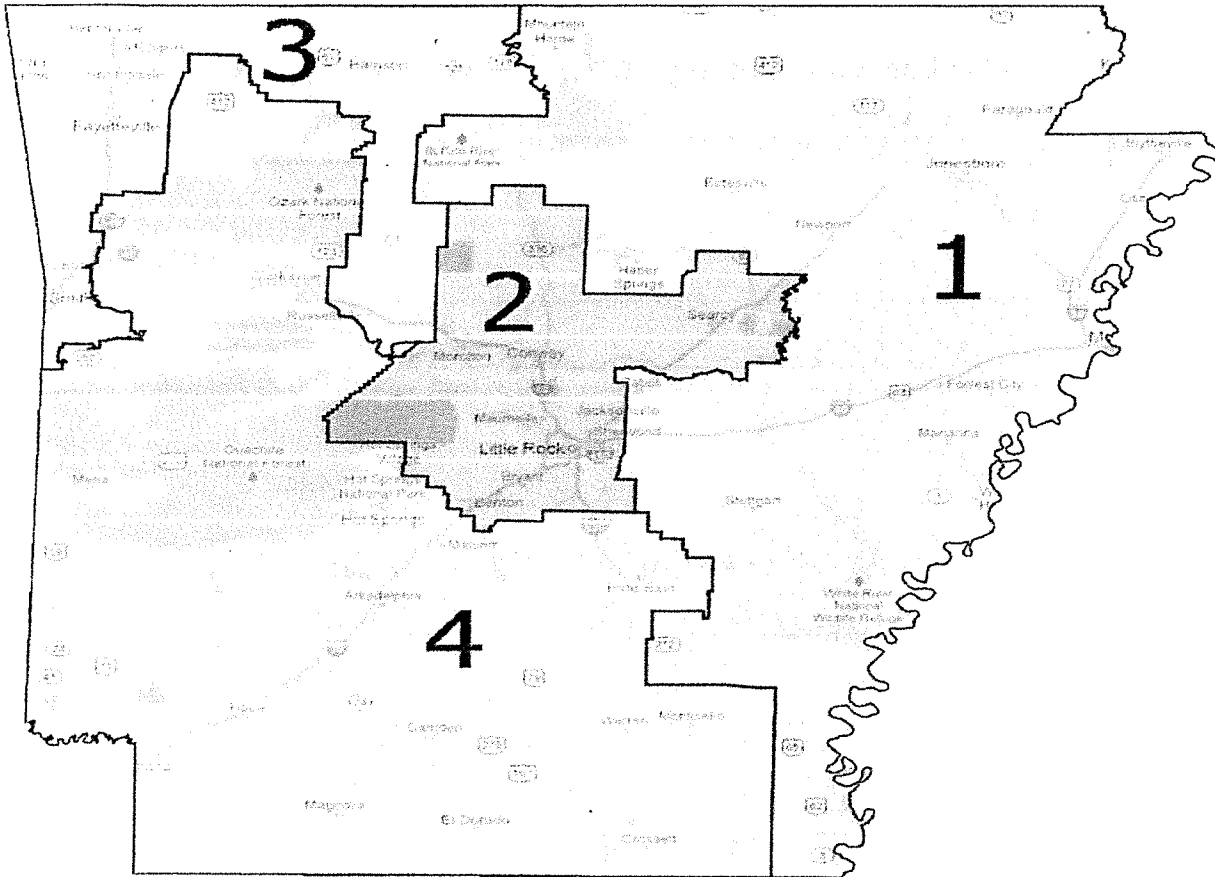
These are just very, very brief summaries of the many, many bills that were passed mainly due to the lobbying by the Legion's representatives in Washington and contacts made by veterans and auxiliary members. Numbers are vitally important when it comes to getting a bill passed, therefore, I urge each unit to have at least one member that takes the responsibility to see that our representatives are contacted when a bill comes up that the Legion wants support on getting passed. Please fill in the name and email address of that

contact person on the form so I can send the upcoming bill information directly to that person. If you don't have a specific person then give me your name and email address.

I really appreciate your help all it takes is a brief phone call to one of the legislators' offices, sending an email or a letter. Some of the bills even have a preprinted letter that all you have to do is fill in your name.

Help our veterans, service members and veterans by helping the Legislative team.

Arkansas Congressional Districts



(202)224-4843 Washington D.C. Offices: Little Rock; Ft. Smith; Lowell; Jonesboro; El Dorado; Stuttgart
 Senior Senator
John Boozman



(202)224-2353 Washington D.C. Little Rock; Rogers; El Dorado; Jonesboro
 Junior Senator

Arkansas Congressmen

- District 1: Eric "Rick" Crawford (202)225-4076 Washington D.C. Offices in Jonesboro; Mtn Home; Cabot; Dumas
- District 2: French Hill (202) 225-2506 Washington D.C. Offices in Little Rock; Conway
- District 3: Steve Womack (202)225-4301 Washington D.C. Offices in Rogers; Fort Smith
- District 4: Bruce Westerman (202) 225-3772 Washington D.C. Offices in Pine Bluff; Hot Springs; El Dorado; Ozark

American Legion Auxiliary Legislative Committee

Unit Legislative Contacts

Unit # _____

Name of Contact _____

Email address _____

Unit # _____

Name of Contact _____

Email address _____

Unit # _____

Name of Contact _____

Email address _____

Unit # _____

Name of Contact _____

Email address _____

Unit # _____

Name of Contact _____

Email address _____

Unit # _____

Name of Contact _____

Email address _____

SENATORS

Sen. John Boozman

Republican, first term
320 Hart Senate Office Building
Washington, D.C. 20510
Phone: (202) 224-4843
Fax: (202) 228-1371
Arkansas offices:
FORT SMITH: (479) 573-0189
JONESBORO: (870) 268-6925
LITTLE ROCK: (501) 372-7153
LOWELL: (479) 725-0400
MOUNTAIN HOME: (870) 424-0129
STUTTGART: (870) 672-6941
EL DORADO: (870) 863-4641
Website: www.boozman.senate.gov

Sen. Tom Cotton

Republican, first term
B-33 Russell Senate Office Building
Washington, D.C. 20510
Phone: (202) 224-2353
Arkansas offices:
LITTLE ROCK: (501) 223-9081
SPRINGDALE: (479) 751-0879
EL DORADO: (870) 864-8582
JONESBORO: (870) 933-6223
Website: www.cotton.senate.gov

Rep. Bruce Westerman

4TH DISTRICT
Republican, first term
130 Cannon House Office Building
Washington, D.C. 20515
Phone: (202) 225-3772
Fax: (202) 225-1314
Arkansas offices:
OZARK: (501) 295-9752
EL DORADO: (870) 864-8946
HOT SPRINGS: (501) 609-9796

REPRESENTATIVES

Rep. Rick Crawford

1ST DISTRICT
Republican, second term
1771 Longworth Office Building
New Jersey and
Independence Avenues SE
Washington, D.C. 20515
Phone: (202) 225-4076
Fax: (202) 225-5602
JONESBORO: (870) 203-0540
CABOT: (501) 843-3043
MOUNTAIN HOME: (870) 424-2075
Website: www.crawford.house.gov

Rep. French Hill

2ND DISTRICT
Republican, first term
1229 Longworth House Office Building
Washington, D.C. 20515
Phone: (202) 225-2506
Fax: (202) 225-5903
Arkansas offices:
LITTLE ROCK: (501) 324-5491
CONWAY: (501) 358-3481
Website: www.hill.house.gov

Rep. Steve Womack

3RD DISTRICT
Republican, second term
1119 Longworth Office Building
New Jersey and
Independence Avenues SE
Washington 20515
Phone: (202) 225-4301
Fax: (202) 225-5713
Arkansas offices:
ROGERS: (479) 464-0446
HARRISON: (870) 741-7741
FORT SMITH: (479) 424-1146
Website: www.womack.house.gov

EL DORADO: (870) 864-8946
HOT SPRINGS: (501) 609-9796



American Legion Auxiliary
Department of Arkansas
Membership Committee
Jammie Phillips – Chair
Pearl Gordon – Member
Patricia Murray – Mentor

2023 Department of Arkansas Spring Membership Update

Hello from your Department Membership Team!

The theme for membership this year has been racing and oh boy have we had some Units that took up that challenge! We would like to start by giving a shout-out to the Units that have crossed the finish line and achieved their membership goal. As of the Date of this Letter, we have 14 Units at or above 100%! Congratulations Unit 91 – Beebe, Unit 77 – Bentonville, Unit 8 – Charleston, Unit 111 – Crossett, Unit 194 – DeValls Bluff, Unit 340 – Diamond City, Unit 64 – Heber Springs, Unit 93 – Jasper, Unit 112 – McCrory, Unit 39 – Morrilton, Unit 261 – Ravendon Springs, Unit 100 – Rogers, Unit 139 – Springdale, and Unit 249 – Wickes. Welcome to the Post Race Awards....Y'all really must be using the premium fuel!

The Post-Race Awards

Unit Award (Certificate & Monetary Award) - This award will go to the 3 Units, one from each grouping below, that have the highest % above goal on 5/1/2023. Each of the 3 Units will be awarded a Certificate and a \$50.00 Monetary Award to help forward the ALA Mission.

- Units with an Objective between 12-25
- Units with an Objective between 26-59
- Units with an Objective of 60 and above

Who will be the next Unit to enter the Post Race Awards? We can't wait to find out! We have several Units that are getting close to the finish line, some Units that are halfway there, and a few that are lagging. No matter where your Unit stands, your Department Membership Team is here to help! If you are looking for new ways to reach New Members, or Expired Members we have resources and we are more than willing to share. At this stage in the race personal communication is the best way to achieve progress. Make those calls (by phone or in person), write a letter, or send a personal note. Remind them that their membership is important and show them why. Want more ideas, go to Facebook, and follow the American Legion Auxiliary Department of Arkansas Public Relations Facebook Group. We are regularly posting updates and resources to help aid in your Membership Race.

We also want to remind you about the Most Outstanding Unit Membership Program Award. This is a Unit Award and is open to ALL Units in the Department of Arkansas.

A \$100.00 Monetary Award and Certificate will be awarded to one Unit at Department Convention. The award will go to the Unit that submits a narrative report that details how they effectively incorporated membership into their ALA Mission & Programs. Bonus points if you can also tie it to President Dee's theme "Every Day is Veterans Day".



American Legion Auxiliary
Department of Arkansas
Membership Committee
Jammie Phillips – Chair
Pearl Gordon – Member
Patricia Murray – Mentor

2023 Department of Arkansas Spring Membership Update

And now we need to talk about the elephant in the room...the pending membership dues increase. At the 2022 American Legion Auxiliary National Convention the membership voted to increase dues that are submitted to National for Senior Members. Membership dues are made up of 3 components, the portion that goes to National, the portion that goes to Department, and the portion that is retained by the Unit. For the 2024 Membership year, the portion that goes to National will increase to \$18. The Department portion will remain at \$11. This will make the minimum amount for dues \$29. For many Units, this means they will need to address an increase with their Unit Membership. Only the Unit may vote on the amount of Unit dues. The amount for Junior dues will remain unchanged with \$2.50 to National and \$2.50 to Department. Included with this update is a copy of the Updated Unit Data Form. Please complete the form and mail it to Department by the deadline. This is the only way we will be able to update your Unit dues. The deadline is important as the update will need to be entered into ALAMIS in time for renewal notices to be printed and sent for 2024 Renewals. We realize that this increase may be a hardship to some and we encourage Units to think outside of the box when raising funds for their Auxiliary Programs. Fundraising, sponsorships, and community support are just a few ways to help and bonus...they also increase community awareness and could lead to new Membership...Yay!

Finally, we would like to say Thank You! Membership really is a TEAM event, and we will only succeed by working together. It is the Unit that does the bulk of the work and we would like to recognize all the hard work you have done to work membership. Membership is important, membership is how and why we can support our American Legion Auxiliary Mission and Programs. Membership is also our VOICE...increasing our membership is the best way to advocate for Veterans, the greater our numbers the louder our VOICE! We can do this Arkansas, but only with your help! So, let's get out there and make 2023 the best year yet, race for the goal, and make President Dee proud!

Sincerely,

YOUR DEPARTMENT MEMBERSHIP TEAM

Jammie, Pearl, and Patricia

2023 Membership Year
February 15, 2023
Numeric Goal Report

Central Division			
Department of	Total Membership	2023 Num. Goal	% of Num. Goal
Michigan	23,029	26,514	86.86%
Iowa	16,906	19,940	84.78%
Indiana	34,049	40,422	84.23%
Ohio	28,746	34,732	82.77%
Wisconsin	15,074	18,242	82.63%
West Virginia	3,911	4,935	79.25%
Illinois	17,151	22,065	77.73%
Missouri	6,948	9,280	74.87%
Kansas	7,519	10,155	74.04%
	153,333	186,285	82.31%

Western Division			
Department of	Total Membership	2023 Num. Goal	% of Num. Goal
New Mexico	2,767	3,046	90.84%
Arizona	11,927	14,158	84.24%
California	15,267	18,177	83.99%
Idaho	1,398	1,679	83.26%
Alaska	1,957	2,423	80.77%
Oregon	3,331	4,167	79.94%
Washington	4,341	5,555	78.15%
Hawaii	88	113	77.88%
Utah	978	1,348	72.55%
Nevada	419	590	71.02%
	42,473	51,256	82.86%

Eastern Division			
Department of	Total Membership	2023 Num. Goal	% of Num. Goal
Delaware	3,196	3,581	89.25%
Maryland	16,131	18,370	87.81%
New Hampshire	6,185	7,117	86.90%
Pennsylvania	49,295	57,270	86.07%
New Jersey	7,461	8,753	85.24%
New York	31,115	36,948	84.21%
Vermont	4,684	5,672	82.58%
Maine	5,137	6,345	80.96%
Connecticut	2,791	3,494	79.88%
Dist of Columbia	135	173	78.03%
Massachusetts	4,090	5,384	75.97%
Rhode Island	542	740	73.24%
	130,762	153,847	84.99%

Southern Division			
Department of	Total Membership	2023 Num. Goal	% of Num. Goal
Florida	36,870	38,936	94.69%
North Carolina	5,159	5,981	86.26%
Virginia	5,195	6,127	84.79%
Texas	11,643	14,051	82.86%
Tennessee	3,041	3,758	80.92%
South Carolina	3,094	3,929	78.75%
Georgia	4,759	6,221	76.50%
Arkansas	1,535	2,036	75.39%
Kentucky	3,414	4,566	74.77%
Louisiana	3,212	4,322	74.32%
Mississippi	1,671	2,296	72.78%
Alabama	2,837	3,977	71.34%
Oklahoma	2,324	3,258	71.33%
Puerto Rico	439	646	67.96%
	85,193	100,104	85.10%

Northwestern Division			
Department of	Total Membership	2023 Num. Goal	% of Num. Goal
Nebraska	14,046	17,091	82.18%
Colorado	3,558	4,390	81.05%
South Dakota	8,131	10,092	80.57%
Minnesota	23,306	28,957	80.48%
Montana	2,346	2,997	78.28%
Wyoming	2,119	2,724	77.79%
North Dakota	6,201	8,241	75.25%
	59,707	74,492	80.15%

UNIT NUMERIC OBJECTIVES 2023

2/15/2023

		UNIT	CITY	OBJECTIVE	JUNIOR	SENIOR	TOTAL	PERCENT
01	03	0043	Mountain View	41	2	31	33	80.49%
		0114	Batesville	41	2	16	18	43.90%
		Total		82	4	47	51	62.20%
	04	0006	Pocahontas	48	1	28	29	60.42%
		0261	Ravendon Springs	16	0	16	16	100.00%
		0336	Hardy	22	0	18	18	81.82%
		Total		86	1	62	63	73.26%
	05	0021	Jonesboro	18	0	11	11	61.11%
		0024	Blytheville	12	0	10	10	83.33%
		0053	West Memphis	38	10	20	30	78.95%
		0436	Earle	27	0	16	16	59.26%
		Total		95	10	57	67	70.53%
	06	0064	Heber Springs	151	13	140	153	101.32%
		0091	Beebe	24	1	24	25	104.17%
		0106	Searcy	12	0	6	6	50.00%
		0112	McCrary	60	15	46	61	101.67%
		0144	Bradford	32	0	10	10	31.25%
		0166	Augusta	42	2	18	20	47.62%
		Total		321	31	244	275	85.67%
		Total		584	46	410	456	78.08%
02	01	0027	Fayetteville	29	1	21	22	75.86%
		0029	Siloam Springs	73	1	39	40	54.79%
		0036	Holiday Island	12	0	0	0	0.00%
		0077	Bentonville	22	13	16	29	131.82%
		0100	Rogers	69	6	66	72	104.35%
		0139	Springdale	12	0	21	21	175.00%
		0146	Prairie Grove	27	2	15	17	62.96%
		0162	Green Forest	12	0	8	8	66.67%
		0171	Lincoln	12	0	4	4	33.33%
		0274	Cave Springs	34	2	29	31	91.18%
		0341	Bella Vista	30	0	13	13	43.33%
		Total		332	25	232	257	77.41%
		02	0044	Harrison	12	0	5	5
	0052		Mountain Home	91	5	60	65	71.43%
	0061		Yellville	26	1	20	21	80.77%
	0093		Jasper	12	0	13	13	108.33%
	0198		Saint Joe	12	0	2	2	16.67%
	0333		Fairfield Bay	12	0	6	6	50.00%
	0340		Diamond City	12	1	12	13	108.33%
	Total			177	7	118	125	70.62%
13	0008	Charleston	19	0	20	20	105.26%	
	0018	Mena	37	0	26	26	70.27%	
	0031	Fort Smith	42	0	32	32	76.19%	
	0063	Ozark	13	1	8	9	69.23%	
	0249	Wickes	12	1	11	12	100.00%	
	Total		123	2	97	99	80.49%	
16	0020	Russellville	16	0	10	10	62.50%	
	0022	Clarksville	15	0	7	7	46.67%	
	0034	Atkins	20	1	16	17	85.00%	
	0076	Danville	18	1	13	14	77.78%	

		0121	Paris	12	0	5	5	41.67%
		0258	Scranton	14	1	11	12	85.71%
		Total		95	3	62	65	68.42%
03	Total			727	37	509	546	75.10%
	08	0048	Stuttgart	39	1	32	33	84.62%
		0068	Brinkley	30	0	5	5	16.67%
		0071	Cabot	38	0	36	36	94.74%
		0080	Clarendon	14	0	10	10	71.43%
		0158	DeWitt	69	7	48	55	79.71%
		0194	DeValls Bluff	12	4	32	36	300.00%
		0200	Lonoke	12	0	6	6	50.00%
		Total		214	12	169	181	84.58%
	09	0030	Sheridan	52	1	29	30	57.69%
		0032	Pine Bluff	12	0	3	3	25.00%
		0232	White Hall	19	1	14	15	78.95%
		0343	Redfield	22	2	10	12	54.55%
		Total		105	4	56	60	57.14%
	10	0084	Dumas	17	1	5	6	35.29%
		0111	Crossett	26	3	23	26	100.00%
		Total		43	4	28	32	74.42%
	Total			362	20	253	273	75.41%
04	11	0003	Magnolia	12	0	6	6	50.00%
		0010	El Dorado	30	1	20	21	70.00%
		0297	Junction City	18	4	10	14	77.78%
		Total		60	5	36	41	68.33%
	12	0054	De Queen	12	0	1	1	8.33%
		0058	Texarkana	25	4	10	14	56.00%
		0124	Ashdown	12	0	4	4	33.33%
		0427	Hope	18	0	0	0	0.00%
		Total		67	4	15	19	28.36%
	14	0013	Hot Springs	39	0	28	28	71.79%
		0123	Hot Springs Village	22	0	8	8	36.36%
		Total		61	0	36	36	59.02%
	15	0001	Little Rock	71	11	27	38	53.52%
		0019	Benton	15	0	4	4	26.67%
		0039	Morrilton	12	0	12	12	100.00%
		0074	North Little Rock	36	2	23	25	69.44%
		0263	Traskwood	24	6	7	13	54.17%
		Total		158	19	73	92	58.23%
	Total			346	28	160	188	54.34%
05	00	1000	Little Rock	17	4	68	72	423.53%
		Total		17	4	68	72	423.53%
Total	Total			2036	135	1400	1535	75.39%

American Legion Auxiliary
YEAR-END IMPACT REPORT FORMS

Why report these numbers?

Every hour, every dollar ALA members invest in our mission of helping veterans adds up. It not only gives each member a sense of pride, but it allows us to demonstrate our effectiveness to the world. Each small sum of numbers gets added into the collective numbers that are called Impact Numbers. These numbers proclaim our impact and make membership in the ALA meaningful.

These numbers are also reported to The American Legion, which includes them in its annual report to Congress. To make this process easier for you, it has been simplified and the form has been condensed to essential information. If you aren't sure, even giving an estimate is better than not reporting at all.

How to complete the Impact Report Form

1. **Each ALA member** should fill out the Member Form and give it to the unit president. This probably happens in April, but check with your unit.
2. The unit president (or designee) compiles all of the member data on the Unit Form and adds any additional data not reported individually by unit members. This form then gets forwarded to either the district/county (if applicable) or department, which compiles all the records.
3. It is more important that you report information in one section of the form only rather than worry if you have selected the right category. For example, if you provide a service for children, it should go in either Service for Military Families (for example, camps for military children only) or Service for Children & Youth (Legion Family camps for all children) but not in both places.
4. Please round to whole dollar values (for example, \$149.50 should be \$150).

Report Simplifications

1. All service for all military whether active duty, retired, or reserve component is now combined in one section.
2. Each section has better defined examples of the service that should be reported.
3. **For Units, Districts/Counties, and Departments:**
“Line numbers” and “Obtain Total From” columns assist in transferring data from form to form. For example, units can find the number of Volunteer Hours for Military Families on Line 5 of the Member Form.

A downloadable fillable monthly tracking worksheet and annual report form is available under the Members Only, Annual Report Forms section on the national website: www.ALAforVeterans.org

Thank you for taking the time to REPORT your VALUABLE SERVICE and helping us TELL OTHERS about our INCREDIBLE IMPACT!

END OF YEAR IMPACT REPORTING

FAQs

Question: Where do I report my service for a National Guard "Welcome Home" activity?

Answer: *Service for ALL members of the military, whether they are retired, active-duty or in the reserve component such as the National Guard is now reported in "Section 1: My Service for Veterans, Active-Duty, and Reserve Military."*

Question: Do I report my VAVS (Veterans Administration Voluntary Services) on the Impact Form since I already sign in at the VA when I volunteer?

Answer: No, the ALA receives those hours from the VA on a yearly basis.

Question: Does time shopping for care packages for deployed military count as service?

Answer: *Yes, shopping for care packages counts as service hours under Section 1.*

Question: So.... does driving my daughter to Junior Meetings count as service?

Answer: *Sorry, that falls within your responsibility as a parent. You get kudos for being a great ALA parent though!*

Question: My unit volunteered at a summer camp for military kids. Where should I report this service?

Answer: *You may report service for summer camps open only to military kids under "Section 2: My ALA Service for Military Families." If the camp is open to ALL children, then your service would be reported under "Section 3: My ALA Service for Youth." But don't worry if you don't remember. Just report it somewhere.... once!*

Question: My neighbor is deployed, so I help her husband by babysitting their children once a week. Does this count?

Answer: *Absolutely! Report this under "Section 3: My ALA Service for Military Families."*

Question: What if I don't know exactly where on the form to report my service?

Answer: *You can always report it under "Section 4: My Service Representing the ALA in My Community."*

Question: Can I count hours spent taking care of a veteran who lives with me but is not a blood relative?

Answer: *As long as you are not receiving compensation in return for your role as a caregiver (such as when you care for your spouse), you may report it under "Section 1: My ALA Service for Veterans, Active-Duty and Reserve Military."*

Question: Can I count hours spent preparing meals for Legion meetings and administrative support for TAL commanders as hours spent in Service to Veterans?

Answer: *Those hours count but should be reported under "Section 4: My Service Representing the ALA in My Community." Some of our members aptly describe those activities as family chores.*

THANK YOU FOR SERVING AND REPORTING!

UNIT Year-End Impact Numbers Report

Unit # _____ Unit Name _____

Department _____ Unit President _____

Your Name (if other than president) _____

Your Email _____

Number of Member Impact Reports _____

Here is what our unit did in the last 12 months.

1. Our ALA Service for Veterans/Active-Duty/Reserve Military

	Service for Veterans/Military	Obtain Total From	Member	Unit	Total
Line 1	Total hours members volunteered	Member Form Line 1		N/A	
Line 2	Total dollars spent	Member Form Line 2	\$	\$	\$
Line 3	Total number of veterans/military assisted	Member Form Line 3			
Line 4	Total number of "Veterans in Community Schools" presentations facilitated	Member Form Line 4			
Line 5	Value of in-kind donations received*	Unit Records	N/A	\$	\$
Line 6	Number of poppies or poppy items distributed	Unit Records	N/A		
Line 7	Dollars raised from poppies	Unit Records	N/A	\$	\$

*Estimated cash value of non-cash donations from NON-MEMBERS of goods (like paper goods, clothing) or services (like pro-bono CPA services from a local firm)

2. Our ALA Service for Military Families

	Service for Military Families	Obtain Total From	Member	Unit	Total
Line 8	Total hours members volunteered	Member Form Line 5		N/A	
Line 9	Total dollars spent	Member Form Line 6	\$	\$	\$
Line 10	Number of military families served	Member Form Line 7			

3. Our ALA Service for Youth

	Service for Children & Youth	Obtain Total From	Member	Unit	Total
Line 11	Total hours for ALA Girls State	Member Form Line 8		N/A	
Line 12	Dollars spent for ALA Girls State	Unit Records	N/A	\$	\$
Line 13	Total hours for other Legion Family youth activities	Member Form Line 9		N/A	
Line 14	Dollars spent on goods for youth activities	Member Form Line 10	\$	\$	\$
Line 15	Dollar amount of direct cash aid to help a needy child	Member Form Line 11	\$	\$	\$
Line 16	All other UNIT expenses (parties, dinners, paper goods, trophies)	Unit Records	N/A	\$	\$
Line 17	Total number of children/youth served	Member Form Line 12			
Line 18	Donations to all other child service charities	Member Form Line 13	\$	\$	\$

4. Our Service Representing the ALA in Our Community

	For any service not included in Sections 1-3	Obtain Total From	Member	Unit	Total
Line 19	Total number of hours	Member Form Line 14		N/A	
Line 20	Total dollars spent	Member Form Line 15	\$	\$	\$

5. Scholarships Presented/Awarded by Our Unit

	Scholarships	Obtain from	Total
Line 21	Number of unit scholarships presented/awarded	Unit Records	
Line 22	Total dollar amount of unit scholarships	Unit Records	\$
Line 23	Total dollar amount donated to department scholarships	Unit Records	\$

When completed, send to: _____ by ____ / ____ / ____
 (Get name and date from district or county, if applicable, or department)

**CONGRATULATIONS--YOU DID IT! THANK YOU FOR ALL YOU DO
 AND FOR REPORTING YOUR UNIT'S IMPACT!**

American Legion Auxiliary

MEMBER Year-End Impact Numbers Report

I am a member of Unit # _____ Unit Name _____

Department _____

My name _____

Here is what I did in the past 12 months since May 1.

1. **My ALA Service for Veterans/Active-Duty/Reserve Military** (Examples: hours shopping for and preparing care packages for deployed troops, helping wounded warriors and elderly veterans at home, providing transportation, military send-off and welcome-home events, parades, projects for homeless veterans, activities related to distributing poppies, recording veteran histories, raising money for the Veterans Creative Arts Festival, fundraising events that benefit veterans (such as Walk, Run & Roll), assisting with veterans hiring fairs, advocating for The American Legion legislative agenda that supports veterans and the military.)

Line 1 Hours I volunteered: _____

Line 2 Dollars I personally spent/donated: \$ _____

Line 3 Number of veterans/military I assisted: _____

Line 4 Number of "Veterans in Community Schools" presentations I facilitated: _____

2. **My ALA Service for Military Families:** (Examples: programs for military and veterans' children, helping Family Support Groups, supporting adopt-a-military-family projects, military spouse hiring fairs, organizing and delivering hero packs, providing childcare for military activities, distributing Blue Star Banners, providing G.I. Josh dogs)

Line 5 Hours I volunteered: _____

Line 6 Dollars I personally spent/donated: \$ _____

Line 7 Number of military families I served: _____

3. **My ALA Service for Youth** (Examples: Jr. Activities, classroom and patriotic activities for children, camps open to all children, raising funds for or promoting Legion Family activities like Girls State)

Line 8 Hours I volunteered for ALA Girls State: _____

Line 9 Hours I volunteered for all other Legion Family youth activities: _____

Line 10 Dollars I personally spent on goods for youth activities (parties, backpacks): \$ _____

Line 11 Direct cash aid to help a needy child: \$ _____

Line 12 Number of children/youth served: _____

Line 13 Dollars donated to all other child service charities (ex: Make a Wish, St. Jude's): \$ _____

4. **My Service Representing the ALA in My Community** (Examples: blood drives, walks/runs, food pantries)

Line 14 Total number of hours for any service not included in Sections 1 through 3: _____

Line 15 Total dollars spent for any service not included in Sections 1 through 3: \$ _____

When completed, send to: _____ by ____ / ____ / ____
(Get name and date from unit)

**CONGRATULATIONS--YOU DID IT! THANK YOU FOR ALL YOU DO
AND FOR REPORTING YOUR SERVICE!**