

American Legion Auxiliary Annual Impact Report



\$1.9 BILLION

The value of American Legion Auxiliary members' mission service this year

That's IMPACT!

VOLUNTEER HOURS SERVING MISSION OUTREACH

Reported

2,170,797

Projected

6,288,351

VOLUNTEER HOURS SERVING VETERANS AND COMMUNITIES

Reported

7,390,564

Projected

13,374,771

RESOURCES RAISED & SPENT ON VETERANS, MILITARY FAMILIES

Reported

\$23,567,560

Projected

\$68,291,117

RESOURCES RAISED & SPENT TO SUPPORT YOUTH, SCHOLARSHIPS & COMMUNITIES

Reported

\$7,913,855

Projected

\$22,748,421

2015–2016 results estimated and projected through September 1, 2016

The American Legion Auxiliary is the world's largest women's patriotic service organization, not just based on our membership, but because of the collective impact we make actively serving our timeless mission! For 96 years, our outreach programs have made a difference in neighborhoods across the country. And added together, our volunteer service impact in just one year is worth nearly \$2 billion. The impact numbers on these pages illustrate our collective mission outreach in a concise, compelling way that lets the world know who we are, what we do, and why we matter. We selflessly honor the service of our veterans

and the valued principles for which they've fought by volunteering and raising/spending nearly \$100 million in resources to support our mission. According to the Independent Sector, a coalition of charities, foundations, and corporations that publishes research important to the non-profit sector, the 2016 estimated value of one hour of volunteer service is \$23.56. This past year, based on reported and projected figures, American Legion Auxiliary members volunteered nearly 20 million hours and donated nearly \$100 million in resources delivering our mission to help veterans, military families, and communities!

Who we are. What we do. See why we matter.

Reporting matters. Based on annually reported numbers, the impact of the American Legion Auxiliary serving our mission the past four years averages about \$2 billion a year!

Number of Departments	52
Percentage of Departments Reporting	100%
Number of Units	8,636
Percentage of Units Reporting	56%

IMPACT MADE SERVING AMERICA'S VETERANS

Hours volunteered	5,114,000
Dollars spent	\$5,872,890
Value of in-kind donations received	\$13,069,128
Total amount of contributions made to other veterans organizations (excludes American Legion Child Welfare Foundation)	\$806,724.77
Number of veterans assisted	833,889
Number of Veterans in Community Schools presentations	3,250
Number of new Service to Veterans volunteers recruited (previously known as Home Service and Field Service, now combined into one category, "Service to Veterans")	38,420
Number of poppies or poppy items distributed	16,769,636
Dollars raised from the poppies or poppy items distributed	\$2,499,975
Number of veterans who made the poppies or poppy items for distribution	367
Total amount paid to veterans who made poppies	\$314,157

IMPACT MADE SERVING ACTIVE-DUTY MILITARY

Hours volunteered	1,904,508
Dollars spent	\$796,454
Number of U.S. servicemembers served	195,682

IMPACT MADE SERVING MILITARY FAMILIES

Hours volunteered	372,056
Dollars spent	\$1,014,954
Number of military families served	110,461

IMPACT MADE THROUGH SCHOLARSHIPS

Total number of scholarships presented	2,673
Total dollar amount of all scholarships presented	\$1,084,832
Total dollar amount donated to scholarship funds throughout your department	\$399,462

IMPACT MADE THROUGH ALA GIRLS STATE

Total number of volunteer hours spent on and at ALA Girls State	194,963
Total number of volunteers	3,853
Total expenditures for ALA Girls State	\$2,966,473

IMPACT MADE THROUGH CHILDREN & YOUTH PROGRAMS

Number of volunteer hours served to help military and non-military children	475,338
Total dollars raised to benefit children, including military children (excludes American Legion Child Welfare Foundation)	\$2,656,360
Total dollars given in direct aid to children	\$2,330,796
Number of children served	597,030
Number of presentations about patriotism presented by Auxiliary members, such as flag etiquette and Star Spangled Kids (excludes ALA Girls State)	124,330
Number of volunteer hours presenting patriotism programs above	93,800

IMPACT MADE THROUGH SERVICE TO OUR COMMUNITIES

Total number of hours volunteer service in community service projects not included in the paragraphs above	1,406,695
Total dollars spent on community projects not included above	\$5,360,843

For inclusion in the 2016 ALA National Convention Guide & Annual Report, data represents actual numbers received by national committee chairmen in June, projected to reflect 12 months of reporting with 100 percent participation of units.